VEGAN FASHION REPOSITORY

VFR Next-gen Material Report 1.0

2026–2028

Expert analysis and insights on the current stage of next-gen material innovations in the global fashion industry

Industry Partnership Proposal

Vegan Fashion Repository (VFR), an independent online magazine and directory established in 2024 is developing an expert report examining the key developments shaping the current innovative materials landscape and the transition to lower-impact fashion.

The report will draw on VFR's editorial research and industry insights, built through its coverage of vegan fashion, material innovation, certification and technology.

We are inviting a limited number of industry partners to support the report and contribute relevant expertise and perspectives.

What the Report Will Explore

The report will comprise two parts: the first examining the state of the industry in 2026, and the second exploring material innovation as a key driver of change, including emerging materials, bio-based solutions and biotechnology-enabled approaches.

Key topics will include:

- Key developments in lower-impact solutions and innovative bio-based and biotechnology-enabled materials.
- The changing role and commercial relevance of consumers.
- The current state of next-generation animal-free material innovation and the trends shaping research and development.
- The opportunities and challenges involved in bringing new materials into fashion, including tariffs, localisation and shorter supply chains.
- The intersection of material innovation, circularity and animal-free fashion.

The report will combine VFR's own research and analysis with selected contributions from industry professionals and specialists.

Industry Partnership

We are inviting organisations already relevant to VFR's editorial and Directory coverage, including material innovators, manufacturers, certification bodies, fashion-tech companies, circularity specialists, brands, retailers and other industry organisations.

Partners may contribute relevant expertise, data or interviews. Partnership includes appropriate editorial and promotional visibility around the report and the partner's contribution, depending on the selected partnership level.

We are keeping the number of partners limited to ensure that contributions remain relevant to the research and that the report maintains its independent editorial character.

Partnership Options

Tier 1 — Report Supporter

€300

• Thank-you acknowledgement in the report.

Tier 2 — Report Partner

€600

• Company profile of up to 500–600 words, included in a relevant section of the report;

• thank-you acknowledgement in the report.

Tier 3 — Expert Partner

€1,000

• Expert contribution responding to three questions prepared by VFR, approximately 500–600 words or longer depending on the depth of the answers;

• company profile of up to 500–600 words, included in a relevant section of the report;

• thank-you acknowledgement in the report.

Supporting the Report

Partnership contributions will support the research, editorial production, marketing and distribution of the report, including paid promotion to help extend its reach within the fashion and materials industry.

All contributions and profiles will be reviewed and edited by VFR and integrated into the report according to its editorial structure.

VFR retains full editorial control over the report, including its content, analysis and conclusions. Partnership does not guarantee particular editorial treatment or conclusion.

Draft Schedule

- **Partner offers:** Open for acceptance until 31 December 2026.
- **Editorial work:** Data provision, interviews and quote approvals to be completed by 28 February 2027.
- **Publication:** Subject to the editorial work being completed on schedule, the report is scheduled for online publication on 31 March 2027.

Contact

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